

THE GOOGLE DISPLAY NETWORK SERVES **1 TRILLION IMPRESSIONS** * EVERY MONTH...

WHERE DO THEY GO?

Ads are served across **2+ MILLION WEBSITES** which include:

PREMIUM BRANDED SITES:

65% of comScore's **top 200 websites** are served by the Google Display Network *

GOOGLE OWNED PROPERTIES:



#1

video platform
in the world *

Youtube



#1

blog platform
in the world *

Blogger



#1

email service provider
in the world

Gmail

HOW ARE THEY SEEN?

ACCORDING TO COMSCORE, THEY ARE SEEN BY:

94% of US internet users *

65% of which are reached every day *

89% of US smartphone users reached by Mobile display which is **126mm** users **

90% of Global internet users*

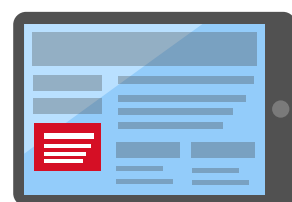
IN THESE FORMATS:



Video ads



Image ads



Text ads



Ads on mobile